



Rokeby Parents' Circle Sponsorship Packages

Platinum Sponsorship Package

Lead Annual Sponsor

Investment: £2,250 per year

Positioned as a key partner of Rokeby Parents' Circle events, this package offers enhanced visibility and repeated exposure to a highly engaged local family community across Kingston, Wimbledon and surrounding areas.

Brand Visibility & Recognition

- Prominent logo placement across all events (Summer Fair, Fireworks Night, Quiz Night, other RPC occasions), including event posters, digital communications, addressed to the wider Rokeby community and external invitees (ex: Neighbouring schools, nurseries and alumni) and wristbands.

Digital Exposure

- Rokeby Weekly Newsletter: 2 dedicated features per year + ongoing logo presence.
- Summer Fair E-Magazine: Half-page advertisement distributed to all families and external guests.
- RPC Website: Logo + clickable link.

On-Site Visibility

- Glass display box at school entrance: Sponsor will have the opportunity to place two marketing poster per year (four weeks each)
- School entrance banners displayed 3 weeks prior to major events. Banners to be supplied by sponsor. Size *2m (W) x 1m (H)*

Event Engagement

- Complimentary stand at all major events.
- Distribution of marketing materials.
- Opportunity to host branded activations and experiences

Community & Hospitality

- 6 Complimentary tickets to Rokeby Fireworks Night.
- 6 Complimentary tickets to Rokeby Summer Fair.
- Acknowledgement as a valued supporter during the events.

Exclusive Platinum Sponsorship Package

Headline Sponsor – Category Exclusive

Investment: £4,000 per year

This is our highest-tier partnership, offering maximum exposure, premium positioning, and deep integration within the Rokeby community.

Headline Sponsorship Status

- “In partnership with [Sponsor Name]”, across all major events and communications.

Maximum Digital Reach

- Rokeby Weekly Newsletter: 3 features per year + ongoing visibility.
- Classlist promotion: 5 dedicated posts and mentions per year (primary parent communication platform).
- Full page premium placement in Summer Fair E-Magazine (front section + editorial feature).
- Priority website placement:
 - Enhanced logo size for stronger visual impact
 - Clickable logo linking directly to your website or booking page
 - Dedicated passage about your business (2–4 lines), highlighting your services and offering on our website

Dominant Physical Presence

- Prime placement in school entrance display box year-round.
- Large banner placement on school entrance. (Banners to be supplied by sponsor) , size: $3m (W) \times 1.5m (H)$. Banners will be displayed 3 weeks prior to major events and 1 week after major events.
- All-year banner at Rokeby Sports Grounds. Your banner will be displayed year-round at Rokeby Sports Grounds, ensuring continuous visibility during school matches, fixtures, and sporting events attended by both Rokeby families and visiting school communities.

Full Event Integration

- Complimentary stands at all major events (priority locations).
- Distribution of marketing materials.
- Opportunity to host branded activations and experiences.

VIP Access & Brand Recognition

- 12 complimentary tickets for major events (Fireworks- Summer Fair)
- A sponsor table of 10 players at the Rokeby Quiz Night. (worth £300)
- Verbal acknowledgement announcement during events.

Exclusivity

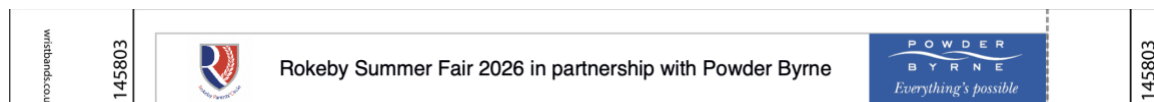
- Category exclusivity.

Platinum vs Exclusive Platinum – At a Glance

Benefits	Platinum £2250	Exclusive Platinum £4000
Positioning	Lead Annual Sponsor	Headline Sponsor (Exclusive)
Logo Visibility	Prominent across events	Largest & headline placement
Newsletter	2 features/year	3 features/year + ongoing
Classlist	-	Dedicated posts & mentions
E-Magazine	Half-page advert	Full Page + editorial feature
Website	Logo + link	Priority + feature + clickable
Glass Box	2 placements/year	Prime year-round
Banners	2m x 1m	3m x 1.5m + priority
RSG Banner	-	Permanent
Event Stand/ Branding/ activations	All events	All events
Tickets	6 tickets	12 tickets
Quiz Night	-	Sponsor table for 10 players
Recognition	Supporter mention	Headline announcement
Exclusivity	-	Category exclusivity

Examples

Event wrist Band



Poster



Outdoor banner



**Note: All examples provided are indicative only. Final designs, layouts, and placements will be subject to mutual agreement.*